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## **Vantage Hospitality's Hotel Brands Promote Auto Travel Safety in New "On Your Way and While You Stay" Contest**

**(CLEVELAND, September 17, 2010)** – Vantage Hospitality Group's hotel brands, Americas Best Value Inn, Canadas Best Value Inn, Value Inn Worldwide and Lexington Hotels, are offering valuable prizes and tips that will help prepare their guests for safe and successful automotive travel in the new "On Your Way and While You Stay" promotion.

From September 17, 2010 through January 31, 2011, visitors (21 and over) to [www.AmericasBestValueInn.com](http://www.AmericasBestValueInn.com), [www.CanadasBestValueInn.com](http://www.CanadasBestValueInn.com), or [www.LexingtonHotels.com](http://www.LexingtonHotels.com) can enter the "On Your Way and While You Stay" section and sign up for a chance to win a travel safety prize package. Up to six winners will be chosen each month for the package that includes a roadside emergency safety kit from Slime, a \$50 gift certificate for future automotive services from Midas, a one-year roadside assistance plan from Paragon Motor Club, a \$75 gift certificate to any Americas Best Value Inn or Canadas Best Value Inn, and a \$75 Lexington Hotels gift certificate.

Those who enter will automatically be eligible for the grand prize package – a Garmin nuvi 3790T GPS with lifetime map upgrades courtesy of iSave.com; an extended warranty plan for your car, truck or SUV from Paragon Motor Club; a \$100 gift certificate for future automotive services at Midas; two roadside emergency safety kits from Slime; two \$75 gift certificates to any Americas Best Value Inn or Canadas Best Value Inn, and two \$75 Lexington Hotels gift certificates. Winners will be randomly selected during the first weeks of October through February, and the grand prize winner will be selected by the end of February. Complete drawing rules are available at the brands' websites or at any Americas Best Value Inn, Canadas Best Value Inn, or Lexington Hotel.

In addition, people are encouraged to visit our online travel safety tips page sponsored by Midas for important information to help keep their cars and families safe while on the road. New content will be added to the website each month.

"Many of our guests are driving long distances before staying with us, so we wanted to enhance awareness and focus our new fall/winter promotion on automotive safety," said Vantage's director of marketing Peter Frantz. "Our hotel chains continue to have you covered, from the time you hit the road until your head hits the pillow."

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