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## **Vantage Hospitality's Hotel Brands Help Keep Cars and Bodies Tuned-Up While Traveling with New National Promotion**

**(CLEVELAND, February 1, 2011)** – Vantage Hospitality Group and its hotel brands, Americas Best Value Inn®, Canadas Best Value Inn®, Value Inn Worldwide®, Lexington Hotels®, and Lexington Inns®, have announced a new promotion that will help keep your car and body tuned-up while on the road. In "Tune Up For Travel," the hotels are offering valuable automotive and health tips for traveling, as well as the chance to win one of many prize packages.

From now through May 15, 2011, visitors (21 and over) to [www.AmericasBestValueInn.com](http://www.AmericasBestValueInn.com), [www.CanadasBestValueInn.com](http://www.CanadasBestValueInn.com), and [www.LexingtonHotels.com](http://www.LexingtonHotels.com) can enter the "Tune Up For Travel" section and sign up for a chance to win a tune-up prize package. Five winners will be chosen each month for the package that includes a flat tire repair system from Slime®, a \$50 gift certificate for future automotive services from Midas®, a one-year roadside assistance plan from Paragon Motor Club, a \$25 Foot Locker® Gift Card, a \$75 gift certificate to any Americas Best Value Inn or Canadas Best Value Inn, and a \$75 Lexington Hotels gift certificate.

Those who enter will automatically be eligible for the grand prize package – a two-year roadside assistance plan from Paragon Motor Club, a \$100 gift certificate for future automotive services at Midas, a roadside emergency safety kit from Slime, a \$100 Foot Locker Gift Card, two \$75 gift certificates to any Americas Best Value Inn or Canadas Best Value Inn, and two \$75 Lexington Hotels gift certificates. Winners will be randomly selected during the third weeks of February through May, and the grand prize winner will be selected by the end of May. Complete drawing rules are available at the brands' websites or at any Americas Best Value Inn, Canadas Best Value Inn, or Lexington Hotel.

In addition, people are encouraged to visit our online tips pages for important information to help keep their cars safe while on the road, and their body healthy and fit. New content will be added to the websites each month.

"Keeping your automobile in tip-top shape and knowing what to do in case of a problem is crucial for all travelers. In addition, eating right and exercising is always a challenge while on the road. Our new promotion addresses these issues with tips and prizes that will help make your time away from home the best it can be," said Vantage's director of marketing Peter Frantz.

### **About this Promotion**

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